



Order / Rev: 37713  
Alt Order #: 08882112  
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama, Barack D-President  
Product Desc: OBAMA/P/D  
Estimate: 1904  
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$700.00		0.00				
4	8	10/30/12	11/05/12	Live w/Kelly Live w/Kelly	CM	9-10a	MTWTF--	:30	5	\$300.00	LV2	0.00	NM	5	\$1,500.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			5		\$300.00		0.00				
5	8	11/06/12	11/06/12	Live w/Kelly Live w/Kelly	CM	9-10a	-T-----	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$300.00		0.00				
6	8	10/30/12	11/05/12	Y&R Young & Restless	CM	11a-12p	MTWTF--	:30	1	\$1,925.00	LV1	0.00	NM	0	\$0.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			1		\$1,925.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/30/12-11/05/12		Y&R			11a-12p		MTWThF----	:30	<del>(\$1,925.00)</del>	0.00	NM		
Credited															
7	8	10/30/12	11/05/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	5	\$275.00	LV3	0.00	NM	5	\$1,375.00
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			5		\$275.00		0.00				
8	8	10/30/12	11/05/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	MTWTF--	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
THE BOLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			1		\$1,315.00		0.00				
9	8	10/30/12	11/05/12	The Talk 2-3P The Talk	CM	2-3p	MTWTF--	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			1		\$1,315.00		0.00				
10	8	10/30/12	11/05/12	Ellen Ellen	CM	3-4p	MTWTF--	:30	5	\$375.00	LV2	0.00	NM	5	\$1,875.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			5		\$375.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	8	10/30/12-11/05/12		Ellen			3-4p		MTWThF----	:30	<del>(\$375.00)</del>	0.00	NM		
See MG 10.6															
6	8	10/30/12-10/30/12		Ellen			3-4p		-T-----	:30	\$375.00	0.00	NM		
Ⓜ MG for 10.2 10/30															
11	8	11/04/12	11/04/12	Sun 530-6p Ins Ed Wknd Inside Edition Wknd	CM	530-6p	-----S	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
POLITICS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$275.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/29/12-11/04/12		Sun 530-6p Ins Ed Wknd			530-6p		-----Su	:30	<del>(\$275.00)</del>	0.00	NM		
See MG 11.2															
2	8	10/29/12-11/04/12		Politics Now S Sebelius			Various		-----Su	:30	\$275.00	0.00	NM		
Ⓜ MG for 11.1 11/04															
12	8	10/30/12	11/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$350.00	LV3	0.00	NM	2	\$700.00
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			2		\$350.00		0.00				

Order / Rev: 37713  
 Alt Order #: 08882112  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama, Barack D-President  
 Product Desc: OBAMA/P/D  
 Estimate: 1904  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	8	10/30/12	11/05/12	8 News Now 4p M-F 8 News Now 4p M-F 8 NEWS NOW AT 4PM & 430PM	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$350.00	LV3	0.00	NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 2 \$350.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	10/30/12-11/05/12		8 News Now 4p M-F		4-5p	(4:30 PM-5:00 PM)TWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
See MG 12.3 [move to Fri]															
3	8	11/02/12-11/02/12		8 News Now 4p M-F		4-5p	(4:30 PM-5:00 PM)-----F----	:30		\$350.00		0.00	NM		
Ⓜ MG for 12.2 10/31															
13	8	10/30/12	11/05/12	630-7p Inside Edition Inside Edition	CM	630-7p	MTWTF--	:30	2	\$1,400.00	LV1	0.00	NM	2	\$2,800.00
INSIDE EDITION															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 2 \$1,400.00 0.00															
14	8	10/30/12	11/05/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MTWTF--	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
ET/INSIDER															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 2 \$1,225.00 0.00															
15	8	11/02/12	11/02/12	Fri 10-11p Blue Bloods	CM	10-11p	-----F--	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
BLUE BLOODS															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----F-- 1 \$1,600.00 0.00															
16	8	11/04/12	11/04/12	Sun 9-10p The Good Wife	CM	9-10p	-----S	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
THE GOOD WIFE															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$1,600.00 0.00															
20	8	10/30/12	11/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	MTWTF--	:30	1	\$20.00	LV4	0.00	NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 1 \$20.00 0.00															
21	8	10/30/12	11/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	MTWTF--	:30	2	\$175.00	LV1	0.00	NM	2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 2 \$175.00 0.00															
22	8	10/31/12	11/02/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	--WTF--	:30	4	\$0.00	PKA	0.00	NM	4	\$0.00
This is for a rebate. Value of spot \$20 ea.															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --WTF-- 4 \$0.00 0.00															
23	8	10/31/12	11/02/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	--WTF--	:30	1	\$0.00	PKA	0.00	NM	4	\$0.00
This is for a rebate. Value of spot \$25 ea.															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --WTF-- 4 \$0.00 0.00															
													Totals	43	\$20,975.00